

CARING FOR YOUR NEW HAIR

Long beautiful hair is a sign of radiance, health and luxury. To maintain your Balmain extensions in premium condition just follow these simple steps and your hair will remain radiant, healthy and beautiful.

BRUSHING - When brushing your hair it is always better to use a large soft bristle brush. The Balmain brush is recommended, as this will ensure the hair does not snag or catch your extensions or natural hair, as other types of brushes might. Using the recommended Balmain brush will leave the hair shiny and in optimum condition. We recommend that you begin brushing at the ends of the hair, then move up to mid length and finally brush the root area. At night time gently tie your hair back in a loose braid or twist; this will help prevent tangles or knots.

CLEANSING - First brush your hair thoroughly, then soak with warm water, we would suggest that you do not turn the head upside down but always wash from the crown down. Next apply shampoo, we recommend using Balmain cleansing shampoo. Distribute your normal amount of shampoo at the root area; gently massaging in small circles over the scalp area, this will cleanse both the natural hair and your extensions. There is no requirement to scrub the midlength or ends as these will be cleansed sufficiently during the rinsing process. Rinse thoroughly and repeat if necessary. Pay particular attention to the bond area to ensure thorough rinsing.

CONDITIONING - All hair needs conditioning whether natural or extensions. To condition we recommend you apply Balmain conditioner every time you wash your hair. Apply the conditioner to the mid-lengths and ends only, **do not** apply to scalp or bonds, gently massage, distributing the conditioner thoroughly. You can brush the ends using your soft bristle brush. This will help ensure every hair is coated thoroughly with conditioner. You should leave the conditioning treatment on for a minimum of three minutes and a maximum of 10 minutes. Once conditioned, rinse thoroughly with warm water. You should consider completing your after care routine with Balmain Shine Spray as a finishing spritz, or the Balmain Hair mask, as once a week treatment.

TOWEL DRYING - After rinsing squeeze excess water from the hair and wrap a towel around the head and gently pat towel to remove moisture from hair; avoid rubbing at scalp and hair. Next, gently brush hair with soft bristle brush, beginning at ends, moving to mid-length and then roots.

DRYING AND STYLING - You can leave the hair to dry naturally or blow-dry. If using a hairdryer we suggest that you use a low heat and a soft bristle brush to style. Once dry, you may style using Carmen, Hot Rollers, Hot Sticks, Curling Tongs or Hair Straighteners. NB: 100% human hair only, do not use these styling methods on Fibre extensions. **Do not sleep with wet or damp hair**, ensure if drying hair naturally that the hair is fully dry before going to bed. Sleeping with wet/damp hair may cause matting to extensions and natural hair.

HOT HINTS - We recommend using Balmain Shampoo & Conditioner. Do not use Shampoos or Conditioners that contain oils or fruit acids, such as Wheatgerm or Citrus, using shampoos that contain these ingredients could result in damage to your extension bonds and invalidates your 6 month quality guarantee.

When rinsing hair, rinse for a few seconds extra as the extra volume created by your extension may mean it takes a little longer to rinse.

We advise **never** to sleep with wet or damp hair as it could affect the bonds or may cause the hair to tangle whilst asleep.

If you have an oily scalp wash hair regularly, as build up of natural oils could lead to your bonds slipping or falling out, or shedding of extension hair from bond.

You can use styling products, if using serums, use sparingly and only on the ends.

Treat your extensions with the same respect as your natural hair. Good aftercare and a regular maintenance programme with your extension stylist will keep your hair looking great for longer.

If you regularly swim or are planning to holiday whilst wearing extensions we recommend that when swimming in the sea or a swimming pool, you wear a protective bathing cap as the chemicals in the pool or salt levels in the sea may affect your extensions. We cannot guarantee the quality if adequate precautions are not taken.

If wearing DoubleHair you must visit your hairdresser every six/eight weeks for maintenance. Due to the added weight and volume of DoubleHair you must add extra time for washing, rinsing, conditioning. It is essential that DoubleHair is brushed from the ends, into the mid-lengths and end the root area. You should section the hair for brushing and support the DoubleHair at the root area, the root area must be brushed as regular brushing will keep your DoubleHair free from knots and tangles.

BALMAIN
PARIS

Hair Extensions

FREQUENTLY ASKED QUESTIONS

How long will they last?

Answer: 3 to 4 months depending on your natural hair growth, after care regime and maintenance programme.

Can I have them put in again?

Answer: Yes, your Balmain extensions are re-usable, using the Balmain Rebond system. The quality of the hair is guaranteed for 6 months when following the Balmain aftercare plan.

Can I take them out myself?

Answer: No, your Balmain Extension Stylist must carry out the removal process.

Will my hair be damaged?

Answer: No, you will not sustain damage if your extensions have been applied and removed correctly by a qualified Balmain extension stylist.

How often should I wash my hair?

Answer: As often as you wish but we would recommend every other day. This will prevent any build up of natural oils on the scalp which could affect the durability of the bond.

Can I tie my hair back?

Answer: Yes, but we would advise that you wear it tied in a loose scrunchie at the nape of the neck and not when wet only once fully dry.

CLIENT LEAFLET AND WAIVER

WHAT IS BALMAIN DOUBLEHAIR AND BALMAIN FILL-IN EXTENSIONS? Balmain Fill-in Hair Extensions are an innovative method of adding volume, colour, creating texture or adding length to your natural hair, the possibilities are endless. The Balmain extension range includes 100% Human Hair and FlairHair Fibre, a man made synthetic alternative and Balmain DoubleHair, an innovative volume, length and colour system that is quick, easy and offers affordable luxury. There is a full range of colours available in both natural and fantasy, 72 shades in total and 3 textures, straight, wavy and curly, plus a range of dreadlocks, braids and hair accessories. Balmain Fill-in extensions are suitable for just about everybody.

HOW ARE THEY APPLIED During the process a small, highlight size extension is taken and added to a highlight size section of your natural hair, these are joined together using a Bond. This bond will remain in place for up to three months and will not damage the natural hair in any way. The extensions last 3 to 4 months depending on the natural hair growth, aftercare and maintenance. The better care they receive, the longer they last. DoubleHair may need to be refitted more regularly, depending on the natural hair growth.

HOW ARE THEY MAINTAINED During the 3 to 4 months it is normal to lose a few extensions or the odd bond may become visible, this is due to your natural hair growth. To compliment your home aftercare regime and help you keep your extensions beautiful, we recommend a regular maintenance visit to your extension stylist. This could be every four to six weeks and your stylist will re-apply any extensions that have fallen out or become loose. This will ensure they stay looking great. We recommend a full removal must be done around 3 months. This is because as the extension grows down the hair shaft, the bond begins to show and your natural hair loss is held inside the extension. If they are not removed at this time it could cause damage to the natural hair. DoubleHair may require more regular maintenance, we recommend DoubleHair is re-fitted every 6/8 weeks.

REMOVAL & RE-APPLICATION Removal is a simple procedure, which does not damage the hair in anyway if performed by your Balmain Extension Stylist. A removal solution is applied to the Bond, the bond disintegrates and the extension is removed. Your hair is then brushed thoroughly and shampooed, conditioned and blow-dried. Balmain guarantees the condition of the Human Hair extensions for 6 months when following the Balmain aftercare regime. They may last longer if they are properly cared for. The good news is that your stylist can re-apply a percentage of the extensions using the Balmain Rebond system, therefore re-application is very cost effective, significantly lower than the cost of your first extension application.

CLIENT/SALON AGREEMENT I have read the above information and fully understand the content and the procedure explained during my consultation. I have confirmed my Balmain extension application appointment on:

Date:

Time:

The cost of my Balmain extension appointment and application will be £

The initial deposit is £

I understand that this deposit covers ordering stock and the appointment time and is deductible from the total final bill.

Signature Client

Signature Stylist

Here are some questions you may wish to discuss with your hairdresser at the initial consultation.

What style would you like?

What length would you like?

Why do you want extensions?

Have you had extensions before?

Do you find it easy to look after your own hair?

How often do you wash it, how do you style it?

What problems do you feel you have with your hair?

Do you have a sensitive skin, scalp?

Have you ever suffered from hair loss?

Are you on any medication?

Have you just given birth?

The answers to these questions will help you and your hairdresser decide if extensions are right for you.

The answers you give should demonstrate that you have thought through your expectations, that you have a positive and realistic view of what extensions will do for you.

You should be confident that you are able to look after your own natural hairstyle, if in doubt then it is unlikely that you will be able to look after your new hair additions.

If you have a sensitive scalp or skin complaints, we would strongly recommend that your hairdresser carries out a strand test. Have several extensions applied and monitor any reaction, we suggest these are worn for the minimum of 5 days and then return for your hairdresser to check that there have been no obvious difficulties. Same rule applies if on medication or post pregnancy.

If you are in doubt about your expectations, your ability to look after your own hair or your health, then trust your hairdresser's professional judgement. On some occasions it is better to say, 'sorry extensions are not suitable' and discuss another alternative hairdressing service.